Children's MUSEUM
OF THE MAGIC VALLEY

ANNUAL REPORT
2021

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Proud Member of ASSOCIATION OF CHILDREN'S MUSEUMS

FOUNDERS' UPDATE

We began the year with exciting news: the Children's Museum of the Magic Valley will be located on the corner of Idaho St S and 3rd Ave S! We are grateful for the opportunity to work with the Twin Falls Urban Renewal Agency to acquire the half-acre site and become part of the historic warehouse district. Thanks to our Founding 50 donors, we were ready to hire FRAME Integrative Design Strategies & CSHQA Architects to work on the concept design. Our design committee met weekly from April through August getting things "just right." In October, the Twin Falls URA Board unanimously approved our concept design. We are eager to continue with the schematic design in the coming year with FRAME Integragive Design Strageties & Laughlin Ricks Architecture.

After not being able to host events in 2020, we were eager to share our mobile outreach exhibits with the children of the Magic Valley by launching our inaugural summer of Children's Museum *on the Go!* The outreach program has permitted us to give the community a glimpse of what a children's museum is all about and what a phenomenal asset it will be for the Magic Valley. We are extremely grateful for grant funds which have allowed us to create such an incredible outreach program.

The museum is becoming a reality because of the community's support and our board's countless hours of volunteer time. It is a labor of love to create a place of wonder for our children and generations to come. We are honored to embark on this journey to provide a place for them to imagine, create, dream, explore and discover!

Thank you for your support!
~CMMV Board of Directors

Science Technology Engineering Arts Math

OUTREACH

We were pleased to have 2,855 people participate in 7 Family STEAM Nights and 22 Children's Museum *on the Go!* events in 2021.

This summer, we participated in 17 events in 10 weeks, serving 1,100 individuals at events within TFSD Summer Migrant School, Magic Valley Boys and Girls Club, CSI Science Camp, Jerome Summer School, E-Street Community Center & Ketchum Art Festival, to name a few.

"Jefferson Elementary had incredibly positive comments from our students, families, and staff after our STEAM Night put on by the Children's Museum of the Magic Valley. The event was engaging and organized. We are thrilled to have such a high quality, interactive option available locally and we look forward to collaborating with CMMV for many years to come."
-Angie Brulotte, Principal

Thanks to $70,000 in outreach grant funds from our community, we have been able to expand our exhibit offerings adding Lego Table, Magnetic Wall, Rigamajig Chutes & Gears sets and Medium Imagination Playground Blocks.

After our successful summer events, and with TMC Lab, we are ready to create our educator-led programming, adding Food Literacy which will debut in January 2022.

We love being able to bring incredible hands-on learning and discovery to children within the Magic Valley! Seeing their faces light up with excitement makes it worth all the hard work.

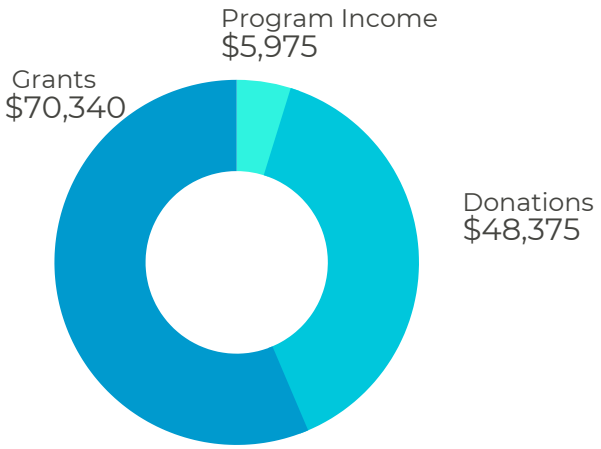
FINANCIAL

STATEMENT

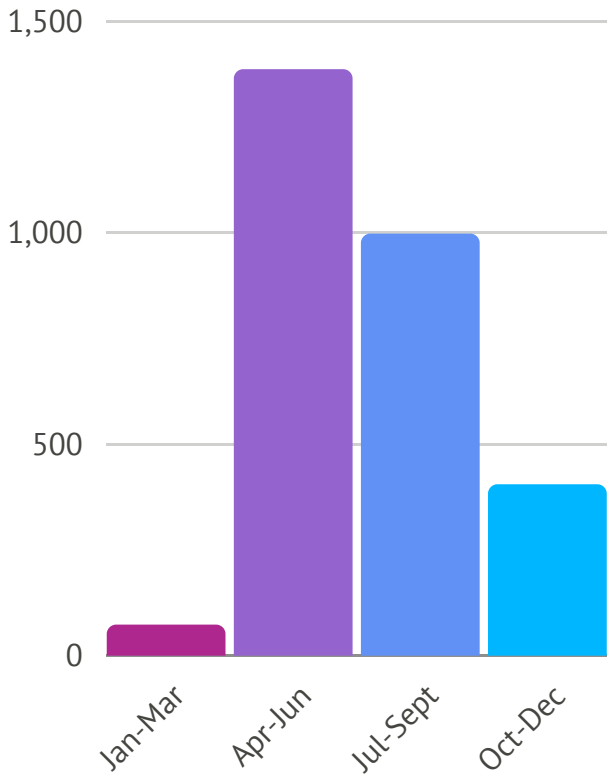
CMMV is a 501(c)(3) non-profit organization. CMMV provides hands-on learning opportunities for children and families in the Magic Valley. Our programs encourage exploration, cooperation, and discovery through play. We seek to establish a permanent, first-class children's museum in Twin Falls, Idaho. ***Donations qualify for a charitable tax deduction and for the Idaho Education Tax Credit. Please consult your tax adviser for details.***

Revenue

$124,690

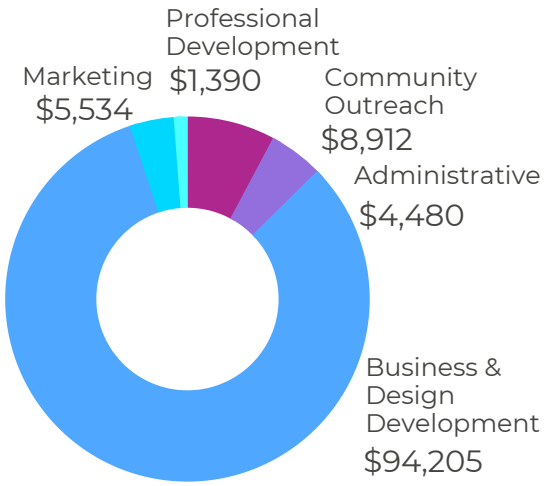


COMMUNITY MEMBERS IMPACTED 2021: 2,855



Expenditures

$114,521



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THANK YOU FOR YOUR TRUST.

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If you see any errors or omissions, please notify us and accept our apology.

$70,340
grant funds awarded

29
Outreach Events

$48,375
donated by the community

2,855
people served

250
hours of board development

CONCEPT DESIGN

INITIAL DESIGN RENDERINGS

In early April, several of our board members held a 2.5 day workshop with FRAME Integrative Design Strategies and CSHQA Architects to kick off the concept design phase. We shared our hopes and dreams of what we wanted the museum to look like and be, both inside and out. Then, over the next 3 months, Zoom meetings were held weekly with the exhibit and building design teams, until the feedback, changes and ideas all came together.

And while these renderings are thrilling to see, and while we realize the final building design may be different in many ways, the end result will, indeed, be an exciting place for children and families to imagine, create, dream, explore and discover!

This is the view of the outdoor exhibits and south side of the building.

We are pleased to introduce Colby Ricks with Laughlin Ricks Architecture as the newest member of our Design Team. Colby is a local commercial architect with 17 years of experience. We are thrilled to have his expertise as we design the Children's Museum in the historic warehouse district in downtown Twin Falls.

Alissa Rupp, FAIA, of FRAME Integrative Design Strategies in Seattle, is our invaluable consultant! All during the initial design process, she has shared her expertise and guidance, and answered countless questions. We are so fortunate to have her on our team, and look forward to working with her as we begin the next phase of this exciting journey.

We are proud members of several professional associations and organizations! We recognized early in our planning process the benefits of learning from industry experts. These memberships have given us wonderful resources, as well as networking and collaborative opportunities.

Children's MUSEUM™
OF THE MAGIC VALLEY

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