



ANNUAL REPORT
2 0 2 0



FOUNDERS' UPDATE

We are excited to announce that the Children's Museum of the Magic Valley (CMMV) has secured property on which to build the new facility! We are working with the Twin Falls Urban Renewal Agency (URA) to finalize negotiations for our site on the corner of 3rd Ave. South & Idaho St. South. Downtown Twin Falls is the heart of our community, and CMMV is eager and committed to becoming a vital part of this historic area.

It has been a year of new challenges for children's museums and other nonprofits. Even though our progress slowed for part of the year, CMMV made wonderful headway! Our volunteer board worked in several directions to move forward. Here are a few recent highlights:

We completed our "Founding 50" campaign, reaching our start-up goal of \$150,000. (pg. 5)

Idaho Nonprofit Center chose CMMV to "take over" their social media accounts for a day in honor of Nonprofit Awareness Month.

Twin Falls Subaru selected CMMV as the hometown charity for their annual Share the Love event.

We look forward to a busy and exciting 2021 as we develop concept plans with architects, engineers, and exhibit designers. As always, thank YOU for helping create a place for imagination, discovery, creativity and exploration for Magic Valley children!

Cover photo courtesy of Blue Sky Lane Photography.



CONTACT

-  (208) 536-3455
-  childrensmuseummv@gmail.com
-  www.cmmv.org
-  Like us on Facebook
-  Follow us on Instagram

BOARD OF DIRECTORS

Bethany Bell, *President*
Tennille Adams, *Vice President*
Judi Baxter, *Secretary*
David Coleman, *Treasurer*
Lisa Hymas
Chris Kun
Meghan Scoresby
Diane Van Engelen
Paula Weeks
Dr. Michael Whitehead
Dr. Evin Fox (2021)
Jeremy Gooding (2021)

Proud Member of
ASSOCIATION OF
**CHILDREN'S
MUSEUMS**

FINANCIAL

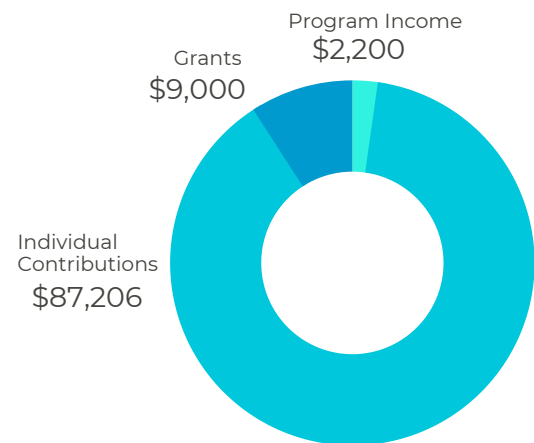
STATEMENT



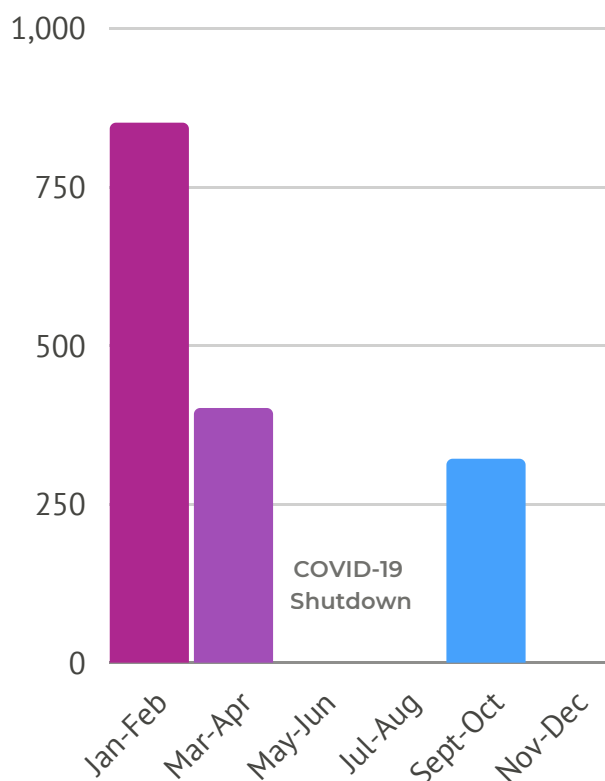
CMMV is a 501(c)(3) non-profit organization. CMMV provides hands-on learning opportunities for children and families in the Magic Valley. Our programs encourage exploration, cooperation, and discovery through play. We seek to establish a permanent, first-class children's museum in Twin Falls, Idaho. *Donations qualify for a charitable tax deduction and for the Idaho Education Tax Credit. Please consult your tax adviser for details.*

Revenue

\$98,406

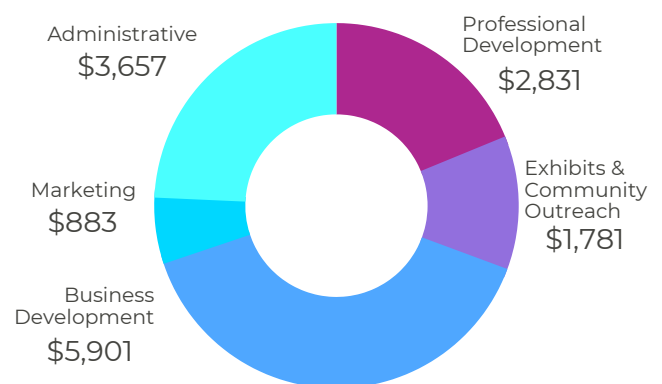


COMMUNITY MEMBERS IMPACTED 2020



Expenditures

\$15,053



Net Gain

\$83,353



FAMILY NIGHTS

We were pleased to have 1,570 people participate in five STEAM Family Nights and two community events during 2020.

STEAM Family Nights were held at Bickel, Lincoln, Kimberly & Sawtooth Elementaries January-March 2020. At the Sawtooth event, the Twin Falls Chamber of Commerce held a ribbon cutting ceremony to welcome CMMV into the Chamber.

"It's awesome to have community partners like you who are willing to come out, provide resources, and take some of the pressure off our teachers."

*- Eva Craner, TFSD
Public Relations
Director & Chamber
Ambassador*

A grant from U.S. Bank Foundation funded the addition of three new art exhibits: Story Stones, the Human Spirograph, and Step into a Painting.

Immanuel Lutheran School hosted our first outdoor, COVID-19-modified event in October. CMMV also provided hands-on exhibits for North Canyon Pediatric's open house and Twin Falls Oktoberfest.

The very best part of starting a museum is seeing how much the kids enjoy the activities we've put together.



2020 DONORS

THANK YOU FOR YOUR TRUST.



Donors

TJ & Tennille Adams
Jed & Anita Adamson
Judi Baxter
Trevor & Bethany Bell
Jeff & Deanna Bulkley
Don & Laura Cannon
David & Kathleen
Coleman
David & Amber Edwards
Dr. Jeff & Evin Fox
Jarrod & Emilee Golay
Ryan & Crystal Howe
Eric & April Johnson
Eric & Chris Kun
Ryan & Taryn Palmer
Larry Parkes
Dr. Eric & Melanie
Permann
Premier Autogroup
Kimberly Rodriguez
Carl & Kate Rupp
Jason & Patricia
McDonald
Dr. Jason & Meghan
Scoresby
Chris & Anna Scholes
Bryan & Susan Stallings
Southern Idaho Kids
Magazine
Diane VanEngelen
Carl & Paula Weeks
Dr. Michael & Jessica
Whitehead

Foundations & Grants

First Federal Foundation
Northwest Farm Credit Services
Twin Falls Walmart
U.S. Bank Foundation



In-Kind Donors

Lowe's
Rinard Media
Rocky Mountain Construction
Southern Idaho Kids Magazine
Tom Wangaman
Wills Toyota



\$9,000

grant funds awarded
toward purchasing a truck



5

STEAM
Family
Nights



\$98,406

donated by the community



1570
people served



130
hours of board
development

FOUNDING 50

THE FIRST TO CATCH THE VISION!



Business

A&T Security Systems, Inc.
Advanced Dental Care
Advanced Foot and Ankle
Anytime Fitness
Aspen Grove Family Therapy
Asthma & Allergy of Idaho, PLLC
Employees of Brizee Heating
Center for Physical Rehabilitation
Charmac Trailers, Inc.
Children's Clear Vision, PLLC
Coleman, Lopes & Co, PLLC
D.L. Evans Bank
Doctors at St Luke's
 Obstetrics & Gynecology
Dr. Jason Greenhalgh,
 St. Luke's Urology
Dr. Kurtis Reed,
 St. Luke's Dermatology
Dr. Kylan Peterson,
 St. Luke's Otolaryngology
Dr. Mark Crandall,
 St. Luke's Cardiology
Dr. Michael McEntire,
 St. Luke's Pain Medicine
Dr. Richard Manwaring,
 Children's Dentistry of Twin Falls
Dr. Russell & Tia Mayes
Edward Jones Investments
Falls Orthodontics
First Federal Savings Bank
Frontier Pediatric Partners, PLLC
Gateway Real Estate
Green Acres Pet Center
Idaho Central Credit Union
Lytle Signs
Magic Valley Orthodontics, PLLC
North Canyon Pediatrics
North College Dental
Northwest Farm Credit Services

Oasis Stop 'N Go, LLC
Petersen Brothers Construction
Petro's Texaco Service Station
Petruzzelli Electric
Pioneer Federal Credit Union
Plant Therapy
Primary Therapy Source
Sage Center on 8th Catering & Events
Smiles 4 Kids
Smith Pediatric Dentistry
Snake River Pool & Spa
St. Luke's Magic Valley Medical
Center
Summit Dental Care
Tamaki Control
TitleFact
Ward Orthodontics
Welch, Allan & Associates
Wills Toyota

Individual

TJ & Tennille Adams & Family
Tom & Cheri Aiello
Dr. Eric & Elisa Allan
Dr. Toby & Jenny Anderton
Rudy & Sami Ashenbrener
Dr. Bryce & Heidi Barfuss
Judi Baxter
Dr. Jason & Lynn Beard
Mark & Alicia Bell
Trevor & Bethany Bell
Michael & Sherri Bennett
Dr. Kevin & Katelyn Berg
The Brizee Family
Brady & Alexes Brown: *In memory of*
 Boston Brown
Linda E Brugger
Ryan & Shawnee Burt
Brent & Donna Bywater
Dave & Mary Crawford

Adam & Kristin Croissant
Dr. Michael & Chenele Dixon
Sharon Dowdle: *In memory of*
 My Mother
Dr. Paul & Alisha Dunlavy
Emily Egeler: *In memory of*
 Natalie-Claire Woods Lyda
Steve & Valarie Everton
John & Eva Fisher
Michael & Kristen Francom
Al & Fran Frost
Donald & Kristina Hill
Ryan & Christy Hodges
Andy & Dr. Kylie Hohwieler
Ryan & Krystal Howe
Dr. Joseph & Lisa Hymas
Dr. Joshua & Kathryn Jenkins
Bill & Donna Kyle
Dr. Jared & Patricia Manning
Kerry & Rosie Merback
Robert & Kathi Meyers
Morgan & Robyn Meyers
Dr. Jonathan & Michelle Myers
Al & Trace Nickels
Dr. Eric & Melanie Permann
In memory of
 Dr. Steven "Dutch" Platt
Dr. Kenneth & Heidi Romney
Chapman J Root II
Dr. Jason & Meghan Scoresby
Allen & Corinne Starley
Mitch & Ashley Stevenson
Paula Brown Sinclair
Deke & Sarah Siren
Jade & Danielle Titus
Diane VanEngelen
Deskin & Susan Waters
Dr. Bob & Lori Ward
Lisa Wehofer-Smallwood &
 Eric Smallwood
Dr. Nathan & Allison Welch

If you see any errors or omissions, please notify us and kindly accept our apology.

In October, our board held a two day workshop with Alissa Rupp, FAIA, of Frame Integrative Design Strategies. Based in Seattle, Washington, **Rupp has led teams in planning, designing, and constructing children's museums for 21 years.** She has family in the Magic Valley and has been following our journey since early on. She is a joy to work with, and her expertise is key as we begin the concept design phase.



Idaho National Laboratory (INL), U.S. Bank Foundation, Twin Falls Walmart, ID STEM Action Center, First Federal Foundation, Canyon Gate Dental, and Northwest Farm Credit Services donated funds for **the purchase of a 16' box truck** to take our mobile STEAM program to the community!

Did you catch our site announcement in the news? We are in negotiations with the URA to purchase a .5-acre lot on the corner of **3rd St. S & Idaho St. S, between St. Luke's business office and Jump Time.** We plan to build a two-story, 15,000 sq ft. building with additional outdoor exhibit space.



Children's
MUSEUM
OF THE MAGIC VALLEY
P.O. Box 1293 Twin Falls, ID 83303

